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UNIVERSITI
TEKNOLOGI MARA
CAWANGAN PULAU PINANG

Our Ref. : 500-UiTMPP(FKA.23/4)
Date : 03 January 2018

To whom it may concern

Dear Sir/Madam,

SPONSOR INVITATION FOR THE INTERNATIONAL CONFERENCE ON ADVANCES IN CIVIL ENGINEERING AND SCIENCE TECHNOLOGY (ICACEST) 2018

2. Faculty of Civil Engineering Universiti Teknologi MARA Pulau Pinang will organize an International Conference on Advances in Civil Engineering and Science Technology (ICACEST) 2018 scheduled to be held as follows;

Date : 5th – 6th September 2018
Venue : Eastin Hotel, Bayan Baru, Pulau Pinang

3. This conference with the theme of *“Embracing Challenges through Engineering, Science and Technology”*. The organizing committee is committed to engaging with delegates through an energizing and informative program of speakers, and facilitating network and business opportunities for sponsors through an interactive and dynamic program of social events. Participants will include engineers, researchers, academicians, post graduates, developers, consultants and professionals across a wide range of industries.

4. We would like to offer a great deal to your organization to participate in our event. There are several sponsorship packages available, providing sponsors with a choice of exposure related to financial commitment. Participating as sponsor at ICACEST 2018 can take you straight to your target market and demonstrate your level of support and commitment to the civil and construction industry.

5. Attached herewith is the sponsorship proposal for your perusal. Should you need any clarification or assistance, please do not hesitate to contact our conference representatives. Please visit the conference website for the latest updates via. www.icacest2018.com.

Thank you and hope to hear good news from you soon.

Your faithfully,


ASSOC. PROF. DR. MOHD HISBANY MOHD HISHAM
Rector



Sponsorship Proposal

International Conference on Advances in Civil Engineering and Science Technology (ICACEST) 2018

Date : 5 – 6 September 2018

Venue : Eastin Hotel, 1, Solok Bayan Indah, Queensbay, 11900 Bayan Lepas, Pulau Pinang, Malaysia

ABOUT THE CONFERENCE

The ICACEST 2018 technical program will consist of plenary and keynote lectures, and symposia, in which the leading experts from all around the world will present state-of-the-art reviews of rapidly-developing and exciting areas, report the latest significant findings and developments in all the major fields of Civil Engineering and Environmental Engineering.

The organizing committee is committed to engaging with delegates through an energizing and informative program of speakers, and facilitating networking and business opportunities for sponsors through an interactive and a dynamic program of social events. Participants will include construction managers, engineers, researcher, academician, post graduate, developers, consultants, product supplier, and professionals across a wide range of industries.

Sponsors and exhibitors will receive acknowledgement prior to, during and after the conference through conference materials and the website, and enjoy significant contact with delegates during the social events. We look forward to your participation in this premier industry event, and to welcoming you in Penang in September 2018.

CONFERENCE COMMITTEE

Associate Professor Ir. Dr. Yee Hooi Min, Chairman
Dr. Salina bt Alias, Co-Chairman
Mrs. Caroline Peter, Secretary I
Mrs. Nurakmal bt Hamzah, Secretary II
Mrs. Azura bt Ahmad, Treasurer I
Mrs. Rozaini bt Ramli, Treasurer II

CONFERENCE ORGANIZER

Faculty of Civil Engineering
Universiti Teknologi MARA, Pulau Pinang
13500 PermatangPauh
Email: secretariat@icacest2018.com

PROGRAM

| Wednesday, 5 September 2018 | |
|------------------------------------|---------------------------------|
| <i>Time</i> | <i>Activity</i> |
| 0800-0830 | Registration |
| 0830-1030 | Opening ceremony/Keynote speech |
| 1100-1700 | Presentation |

| Thursday, 6 September 2018 | |
|-----------------------------------|-----------------|
| <i>Time</i> | <i>Activity</i> |
| 0830-1700 | Presentation |

WHY SPONSOR

The **International Conference on Advances in Civil Engineering and Science Technology (ICACEST) 2018** has several sponsorship packages available, providing sponsors with a choice of exposure related to financial commitment. Participating as a sponsor and at the ICACEST 2018 can take you straight to your target market and demonstrate your level of support and commitment to the civil and construction industry.

The ICACEST 2018 can provide your organization with:

- Maximum exposure at a premier conference devoted to those involved in the construction industry.
- An opportunity to build and reinforce strategic relationships within the construction industry.
- Time to network with industry colleagues and key decision makers.
- A cost effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience.
- Access to a broad network of industry partners from state and federal Government departments and the private sector.
- Increased marketing opportunities including visibility on the conference website and associated marketing materials

SPONSORSHIP PACKAGES

| PACKAGE NAME | SPONSOR AMOUNT (RM) | ADVANTAGES |
|--|---------------------|--|
| DIAMOND (For the highest sponsored amount) | >5,000 | <ul style="list-style-type: none"> • Co-branding on all conference material (Conference MAIN sponsor). • ONE (1) full, A4 page, portrait, colour company advertisement in the conference handbook. • Acknowledgement as a Conference Partner Sponsor on printed ICACEST 2018 conference handbook. • TWO (2) complimentary conference registrations, including attendance at all conference sessions, morning/afternoon teas and lunches. • CPD points for TWO (2) participants • Company logo on conference website with links to company website. • Tax exemption. |
| RUBY | 5,000 | <ul style="list-style-type: none"> • Recognition as Conference PARTNER Sponsor. • ONE (1) full, A4 page, portrait, colour company advertisement in the conference handbook. • Acknowledgement as a Conference Partner Sponsor on printed ICACEST 2018 conference handbook. • ONE (1) complimentary conference registrations, including attendance at all conference sessions, morning/afternoon teas and lunches • CPD points for ONE (1) participant • Company logo on conference website with links to company website. • Tax exemption. |
| SAPPHIRE | 3,000 | <ul style="list-style-type: none"> • Recognition as Conference CO-PARTNER Sponsor. • Half (1/2) A4 page, landscape, colour company advertisement in the conference handbook. • Acknowledgement as a Conference Co-Partner Sponsor on printed ICACEST 2018 conference handbook. • Company logo on conference website with links to company website. • Tax exemption. |
| EMERALD | 1,500 | <ul style="list-style-type: none"> • Recognition as Conference MINI Sponsor. • Quarter (1/4) A4 page, landscape, colour company advertisement in the conference handbook. • Acknowledgement as a Conference Mini Sponsor on printed ICACEST 2018 conference handbook. • Company logo on conference website with links to company website. • Tax exemption. |

| | | |
|---------------|----------------|---|
| TOPAZ | 500 | <ul style="list-style-type: none"> • Recognition as Conference MINI Sponsor. • Quarter (1/4) A4 page, landscape, black & white company advertisement in the conference handbook. • Acknowledgement as a Conference Mini Sponsor on printed ICACEST 2018, including conference handbook. • Company logo on conference website with links to company website. • Tax exemption. |
| QUARTZ | <500 | <ul style="list-style-type: none"> • Recognition as Conference MINI Sponsor. • Acknowledgement as a Conference Mini Sponsor on printed ICACEST 2018 conference handbook. • Company logo on conference website with links to company website. • Tax exemption. |

SPONSORSHIP CONDITIONS

- The Organising Committee and Conference Organiser reserve the right to accept or reject any application for sponsorship at its absolute and unfettered discretion with the return of any deposit paid.
- Company advertisement is subject to approval from the Conference Organising Committee.
- Payment Terms – 100% required by 31 March 2018.

TO CONFIRM SPONSORSHIP

- Should you wish to confirm sponsorship, please return the completed Acceptance Form to anizaalbar@ppinang.uitm.edu.my or azrizal@ppinang.uitm.edu.my

SPONSORSHIP ENQUIRIES

Please contact Mrs. Aniza Albar or Ir. Mohd Azrizal Fauzi to discuss sponsorship packages and opportunities available in more detail:

| | |
|--|---|
| Mrs. Aniza Albar Universiti Teknologi MARA (Pulau Pinang) 13500 Permatang Pauh, Pulau Pinang. HP: 012-3922436 E: anizaalbar@ppinang.uitm.edu.my | Ir. Mohd Azrizal Fauzi Universiti Teknologi MARA (Pulau Pinang) 13500 Permatang Pauh, Pulau Pinang. HP: +601 9 6692775 E: azrizal@ppinang.uitm.edu.my |
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ALLOCATION

Sponsorship packages, which may be limited in number, will be generally allocated to those organisations who apply earliest. Allocation of sponsorship packages regardless of the preference indicated, the Conference Organising Committee and Conference Organiser, whose decision will be final.

NO REFUND POLICY

Once an Acceptance Form has been received, NO refund is applicable for cancellation.

DETAILED REQUIREMENTS AND DUE DATES

- The Conference Organising Committee and Conference Organiser requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, or other arrangements will be sent to you in a confirmation letter at a later date with relevant due dates.
- In the event that materials, information or artwork required by the Conference Organiser are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded if this is the case.
- Logos will be requested in PDF, .jpg and .eps format, at least high resolution 300dpi. Should an alternative format be received, the Conference Organiser cannot be held responsible for the quality of the logos displayed in any of the promotional material.

EXCEPTIONAL CIRCUMSTANCES

- The Conference Organising Committee and Conference Organiser reserve the right to change the venue and duration if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force as long as the sponsor is informed at least one month before the planned conference.
- The Conference Organising Committee and Conference Organiser will use reasonable endeavours to remedy the impact of exceptional circumstances.

LIABILITY / INSURANCE

- In the event of industrial disruptions or natural disasters, the Organising Committee, and All Occasions Group (encompassing All Occasions Management and Travelscene at All Occasions) cannot accept responsibility for any financial or other losses incurred by the delegates.
- The Organising Committee and the All Occasions Group take no responsibility for injury or damage to persons or property occurring during the International Conference on Advances in Civil Engineering and Science Technology (ICACEST) 2018. All insurance, including medical cover, or expenses incurred in the event of the cancellation of the International Conference on Advances in Civil Engineering and Science Technology (ICACEST) 2018 is the individual delegate's responsibility.

SPONSORSHIP PACKAGES

- Sponsorship Proposal current as at January 2018.
- Please refer to the sponsorship packages in this Proposal for outlined benefits. Any variations to the description of each package must be as agreed in writing with the Conference Organiser. Sponsorship entitlements will not commence until the Acceptance Form and sponsor is received by the Conference Organiser.

VENUE

- The sponsor and the servants, agents, contractors and invitees of the sponsor are also to observe the rules, regulations and procedures as prescribed by the Eastin Hotel..

MODE OF PAYMENT

- Payment can be made via online payment, bankers cheque, money order or bank draft (No personal cheque).
- All cheques must be made payable to **PENGARAH KAMPUS UiTM PULAU PINANG**
- Payment must be made in Malaysian Ringgit (RM).

PAYMENT METHOD

Payment must be made payable / bank in to:

Beneficiary Name : PENGARAH KAMPUS UITM PULAU PINANG
Bank Name : Bank Islam (BIMB)
Bank Account No : **07016010053481**
Swift Code : **BIMBMYKL**
Bankers Address : No. 71 & 73, Jalan Taman Selat, Off Jalan Bagan Luar, Peti Surat
303, 12720 Butterworth, Pulau Pinang.

All receipts must be submitted through proof of payment. The participants need to scan the receipt and convert it into PDF format file then email to anizaalbar@ppinang.uitm.edu.my or azrizal@ppinang.uitm.edu.my together with Sponsorship Acceptance Form. Your received payment will be acknowledged by email within 2 weeks after payment has been confirmed.

SPONSORSHIP ACCEPTANCE FORM

Should you wish to confirm sponsorship, please return this form to International Conference on Advances in Civil Engineering and Science Technology (ICACEST) 2018 by 31st March 2018 to anizaalbar@ppinang.uitm.edu.my or azrizal@ppinang.uitm.edu.my.

Contact Person (all correspondence will be forwarded to this person):

First Name: _____

Surname: _____

Position: _____

Organization: _____

Address: _____

City: _____

State: _____ Postcode: _____

Phone (Office): _____

HP: _____

Fax: _____

Email: _____

Level of Sponsorship

All amounts are in Ringgit Malaysia (RM).

- DIAMOND (>RM 5,000)
- RUBY (RM 5,000)
- SAPPHIRE (RM 3,000)
- EMERALD (RM 1,500)
- TOPAZ (RM 500)
- QUARTZ (<RM 500)

TOTAL: RM _____

Your signature below is taken as authorised acceptance of the sponsorship entitlements as per the Sponsorship Proposal and acceptance of the terms and conditions.

Signature and company stamp _____

Date _____